



## Privacy Policy

**Effective Date: July 1, 2020**

Friends Academy (“we,” “our,” or “us”) provides this privacy policy to describe how we collect, use, and share the information of individuals who visit our website at [www.fa.org](http://www.fa.org) and all other website or applications that link to this privacy notice (collectively, the “Site”).

### **Information Collection**

We collect information you provide to us when using the Site, including your name, address, email address, phone number, payment information, family information, employment information, professional affiliations, and any other information you choose to provide us. We also collect information such as gender, age, special needs status (where permitted by law), and social media handle. We collect this information when you register for an account, create or modify your profile, set preferences, apply to Friends Academy through the Site, contact us through the Site, or interact with us for any other purpose.

We collect information relating to your interactions with us and our Site, including browser type, IP address, pages visited, and other activities on the Site, device type, and time and date of visit. We may use cookies or similar technology to collect this information. We (or third-party services that we use) also collect certain information automatically when you use the Friend Academy application, such as IP address, device type, identifier(s) associated with your device, and time and date of your use. We may combine any information that we collect, including technical information, with the personal information that you choose to provide to us.

### **Information Use**

We may use your information for any lawful purpose, including the following:

- To respond to your inquiries or contact you at your request;

- To operate and improve our Site, including to provide better the Site, products, and opportunities to visitors of our Site;
- To operate, personalize, and improve the Site, including for analytics purposes;
- To process Friends Academy applications;
- To prevent or detect fraud;
- To comply with the law; or
- With your consent, or as otherwise disclosed at the time information is collected.

## **Information Sharing**

We may share the information we collect with other parties, including the following:

- Service providers or agents that perform activities for us, including vendors used for analytics, marketing, and our Site operations.
- As part of a corporate sale, merger, or acquisition, or other transfer of all or part of our assets including as part of a bankruptcy proceeding;
- Pursuant to a subpoena, court order, governmental inquiry, or other legal process or as otherwise required by law, or to protect our rights or the rights of third parties; or
- With your consent or as otherwise disclosed at the time of data collection or sharing.

We may share technical information, as well as any other information that has been anonymized or aggregated so that it does not identify you personally, without limitation.

## **Digital Advertising & Analytics**

We may partner with ad networks and other ad serving providers (“Advertising Providers”) that serve ads on behalf of us and others on non-affiliated platforms. Some of those ads may be personalized, meaning that they are intended to be relevant to you based on information Advertising Providers collect about your use of our website and other sites or apps over time, including information about relationships among different browsers and devices. This type of advertising is known as interest-based advertising.

Friends Academy adheres to the Digital Advertising Alliance (“DAA”) Self-Regulatory Principles in connection with this interest-based advertising activity. .] You may visit the DAA Webchoices tool at [www.aboutads.info](http://www.aboutads.info) to learn more about this type of advertising and how to opt out of this advertising on websites by companies participating in the DAA self-regulatory program. If you delete your cookies or use a different browser or mobile device, you may

need to renew your opt-out choices exercised through the DAA Webchoices tool. Note that electing to opt out will not stop advertising from appearing in your browser or applications. It may make the ads you see less relevant to your interests. Additionally, your browser may offer tools to limit the use of cookies or to delete cookies; however, if you use these tools, our website may not function as intended.

We may also work with third parties that collect information about your use of the website and other sites or apps over time for non-advertising purposes. Friends Academy uses Google Analytics and other third-party services to improve the performance of the website and for analytics and marketing purposes. For more information about how Google Analytics collects and uses information when you use our website, visit <https://www.google.com/policies/privacy/>.] You may visit the DAA Webchoices tool at [www.aboutads.info](http://www.aboutads.info) to learn more about this type of advertising and how to opt out of this advertising on websites by companies participating in the DAA self-regulatory program. If you delete your cookies or use a different browser or mobile device, you may need to renew your opt-out choices exercised through the DAA Webchoices tool. Note that electing to opt out will not stop advertising from appearing in your browser or applications. It may make the ads you see less relevant to your interests. Additionally, your browser may offer tools to limit the use of cookies or to delete cookies; however, if you use these tools, our website may not function as intended.

We may also work with third parties that collect information about your use of the website and other sites or apps over time for non-advertising purposes. Friends Academy uses Google Analytics and other third-party services to improve the performance of the website and for analytics and marketing purposes. For more information about how Google Analytics collects and uses information when you use our website, visit <https://www.google.com/policies/privacy/partners/>, and to opt out of Google Analytics, visit <https://tools.google.com/dlpage/gaoptout>.

### **Third-Party Links and Tools**

The Site may provide links to third-party websites or apps, including our social media pages. We do not control the privacy practices of those websites or apps, and they are not covered by this privacy policy. We encourage you to review the privacy policies of other websites or apps that you use to learn about their data practices.

The Site may also include integrated social media tools or “plug-ins,” such as social networking tools offered by third parties. If you use these tools to share personal information or you otherwise interact with these features on the Site, those companies may collect information about you and may use and share such information in accordance with your account settings, including by sharing such information with the general public. Your interactions with third-party companies and your use of their features are governed by the privacy policies of the companies that provide those features. We encourage you to carefully read the privacy policies of any accounts you create and use.

### **Changes to Our Privacy Policy**

If our information practices change, we will post these changes on this page. We encourage you to visit this page periodically to learn of any updates.

### **Contact**

If you have any questions, comments, or concerns about this privacy policy, please contact us at:

Friends Academy

516-676-0393

info@fa.org

